

Motorcycle Safety Education Commission Meeting Minutes

December 5th, 2025 – 10:00am

KYTC Offices Frankfort Rm 109 and Teams Meet - Virtual

Commission Members Present:

Jacob Renner, Mike Canchola, Chris Baker, Dave Newman, Tina Ferguson

Transportation Cabinet Representatives

Jay Huber, Brandie Craft, Ed Harding, Erika Taylor, Ryan Fisher, Brad Franklin

Guests:

Bill Meister, Dinah Meister, Carol Olson-Smith, Eric Guy, Ed Kilroy, Ashley Recktenwald, John Roberts

Open Session:

Meeting called to order by Jacob Renner at 10:03 am. A quorum was present at the start of the meeting.

Minutes for June meeting- Mike motioned to accept and seconded by Jacob and approved.

Minutes for September meeting – Motion to accept by Jacob and seconded by Tina and approved.

Public Comment:

None

Marketing:

BCH – Ashley Recktenwald gave a report on the final numbers for the program of April – November of 2025. Generated 41K clicks. CTR improved to .93% from .6% in 2024.

Dave Newman asked how we were determining if the ads were successful. Discussion followed that while crash stats were relatively flat the number of motorcycle license and registrations continued to climb slightly. Meaning crashes as a percentage of the motorcycle population is trending down.

Jacob asked about the numbers for the advanced classes. These were shown with an increase in BRC2 students but a decrease in the ARC so far this year but we still have the Spring to go.

Chris discussed that the KSP is on pace to do about 20% fewer motorcycle written and skills test than last year. With registration numbers climbing that leads to the conclusion that the program is having a positive effect.

C2 – They provided a report on their deliverables, and the report was presented to the Commission.

Budget:

NHTSA Grants have been approved. For the marketing grant a RFP has been sent out seeking a new firm since BCH is no longer part of the master agreement. December 15th is the last day for RFP submissions. The training and QA grant has already been approved.

Ryan reminded everyone that the applications for the FY27 NHTSA grants will be opening up soon.

Income and expenses were reviewed by Jay. Cash balance was about \$2.3M in mid-November.

MSF News:

Liability Waiver has been dropped for now and the MSF is seeking additional input before proceeding.

Requirement for all instructors to be eP1x11 certified by Jan 1, 2026.

Training:

New instructor training schedules were presented for the remainder of Federal FY26.

Licensing News:

Tina reported that the department is looking at a June 8th launch date for the new KINDL system. Also looking at what may happen with the legislative session. The hope is that with the updated system it will eliminate the need for the physical waiver cards any longer.

KSP News:

Chris reported on the difficulties presented by the addition of 15 yr olds being added to the population of people getting permits. KSP is also looking at possible changes which may happen with the legislature. KSP is trying to get located into all the licensing branches but there was some confusion in the budgeting process due to KSP and Licensing being part of different Cabinets.

Ohio recently allowed online testing with a proctor similar to college testing procedures.

SMSA:

Issued a report concerning lane splitting and filtering and was presented to the group.

Issued a draft report on how to define a motorcycle.

KOHS

Ryan announced the Safety summit May 20-22nd in Lexington at the Hyatt. Ryan was promoted to Executive Director of KOHS.

Future Meeting:

Next meeting would be March 6th, at 10am either virtual and/or in person at the KYTC offices.

Motion to adjourn at 11:14am by Chris Baker, seconded by Jacob Renner and approved.